







2024 Catad'Or

> World Wine **Awards**

Edition

November 11-16, 2024 Monticello Chile























### **CATAD'OR: A GATEWAY TO IMPORTANT MARKETS**

29th

#### CATAD'OR WORLD WINE AWARDS







4th

#### **CATAD'OR WORLD SPIRITS AWARDS**







November 11-16, 2024 | Monticello | Chile

**REGISTRATION DEADLINE:** October 11, 2024

ONLINE REGISTRATION www.catador.cl/enroll.html

Competition rules and forms: www.catador.cl | contact: concurso@catador.cl



# 29th CATAD'OR WORLD WINE AWARDS

Catad'Or World Wine Awards is the most important international wine competition in Latin America. With 29 years of experience, the competition has been held since 1995 in the city of Santiago, the capital of Chile, the fourth largest wine exporter in the world.

Catad'Or World Wine Awards has the endorsement of the International Organization of Vineyard and Wine (OIV), Asociación de Ingenieros Agrónomos Enólogos de Chile (ANIAE), and is member of VINOFED.

Catad'Or World Wine Awards evaluates and rewards the excellence of wines and spirits with rigor and professionalism. Benefiting from the competition's exemplary reputation, the award-winning wines and spirits travel the world and are highly valued by distribution channels and consumers, especially in priority wine markets such as Brazil.

In its 2024 edition, Catad'Or World Wine Awards will evaluate and reward still and sparkling wines from all over the world, and in its Other Fermented Beverages category, it will be able to evaluate and award sake, and cider, among others. In addition, 2024 will mark the fourth edition of the Catad'Or World Spirits Awards to evaluate and reward spirits.



# 4<sup>th</sup>CATAD'OR WORLD SPIRITS AWARDS

Brandy | Cachaça | Gin | Liqueurs | Mezcal Pisco | Rum | Tequila | Vodka | Whiskey Others

- Panel of expert tasters in distillates
- •Catad'Or World Spirits Awards medal
- Special trophies

# CATADOR WORLD WINE AWARDS

# **CATAD'OR WORLD WINE AWARDS**



#### THE COMPETITION

- 29 years of experience
- Double endorsement: OIV and ANIAE
- Member of VINOFED
- 1093 samples in 2023 from 17 countries



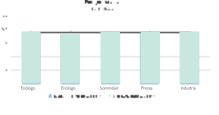
#### THE TASTING

- 4 tasting days
- 80 judges from 18 nationalities
- Blind tasting exclusively
- 100% computerized contest, evaluation form according to OIV
- Certificate and complete private evaluation report for each registered product

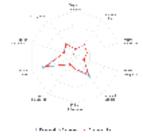


#### THE AWARDS

- Visibility in distribution markets
- Proof of quality for the consumer
- Value added to acquire new markets (Brazil, U.S.A.)
- Press and publications USD 400,000 in media value







#### **MEDALS AND TROPHIES**

The products are evaluated in blind tasting sessions and can aspire to the following prizes:

Great Gold Medal (reference 93 points or more) Gold Medal (reference 89 to 92.9 points) Silver Medal (reference 85 to 88.9 points)

Catad'Or World Wine Awards follows the OIV rule, where only 30% of the samples can be awarded. Consequently, some wines with scores deserving of a medal may ultimately not receive one.



#### **SPECIAL TROPHIES**

- Best in Show
- Best Foreign Wine
- Best Red Wine
- Best White Wine
- Best Sparkling Wine
- Best Rosé Wine
- Best Orange Wine
- Best Icon Wine
- Best Natural Wine
- Best Small Grower Wine
- Best Ancestral Wine
- Best Carménère
- Best Winery
- Best Sake
- Best Cider
- VINOFED Awards

### **PRIVATE ACCOUNT**

### **EVALUATION REPORT, STATISTICS, HISTORY**

Thanks to its modern technological platform, Catad'Or provides a comprehensive report on the evaluation of each presented product to a private account created for each participating company. Within this account, participants can download diplomas, certificates, and digital medals, and access overall statistics of the competition. This private account also maintains the historical records of all previous editions.



### **HOW TO PARTICIPATE**

#### **ONLINE REGISTRATION**

Create a private account and maintain a record of your participation history:

- Register your company: Complete the online registration form at www.catador.cl/enroll.html you will receive an email with your password.
- Use this password to log into your private account and register the products. Finally, select "SEND WINES TO COMPETITION".
- Subsequently, you will receive an email containing the invoice, payment instructions, and the manual for submitting samples.
- The online registration form is available in both English and Spanish on our website: www.catador.cl/enroll

#### **HELP DESK**

Roberto Olmos |+56 9 7210 8266 | rolmos@catador.cl | concurso@catador.cl

# **TAKE NOTE**

The registration deadline is October 11, 2024

# JOIN US ON SOCIAL MEDIA







# STEP 2 SENDING SAMPLES

1. Send 3 bottles per registered wine sample in suitable labeled packaging. Email a laboratory analysis of less than one year old to: concurso@catador.cl

2. Attach a pro forma invoice.

Write for Catad'Or World Wine Awards, mentioning "samples of no commercial value"

3. Address your samples to: Catad'Or World Wine Awards Av. Jorge Hirmas 2560 - Bodega 20 Renca, Región Metropolitana - Chile ZIP Code: 8641149

Contact:

Roberto Olmos |+56 9 7210 8266 rolmos@catador.cl | concurso@catador.cl

#### NOTE:

Please send samples in advance and forward the list of registered products to rolmos@catador.cl for notification to SAG authorities. This is to facilitate the expedited customs clearance entry of samples into Chile. A Catad'Or executive will guide you through the entire process until the samples are safely received in our warehouses.



## **IMPORTANT DATES**

#### Registration

March I to October II, 2024

#### Receipt of samples

July 8 to October 18, 2024

#### Tasting sessions

Monday, November 11, to Thursday, November 14, 2024

#### Awards ceremony and results\*

Saturday, November 23, 2024

\* After the award ceremony, participating companies will be able to access detailed scores for each of their presented products by tasting table, through their private accounts. Additionally, they can download official certificates and diplomas. Moreover, they will have access to the overall competition statistics.

Catad'Or hosts an in-person award ceremony for the industry and the press, which is streamed worldwide.

# **PARTICIPATION FEE**

The participation fee for international products is USD 130 per sample. Taxes and customs are not included.

# **DISCOUNTS**

- From I to 4 samples: Full rate
- From 5 to 10 samples: 10% discount
- II samples or more: 20% discount

# SPECIAL DISCOUNT RUMANIA 30% - 91USD

#### FOR MORE INFORMATION

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Rules can be checked and downloaded at: www.catador.cl