



25th – 26th of February 2023

Expo Arad

A(R)picultura

A(R)picultura was born from the need to support this agricultural sector, which is highly developed at regional level.

During this event there will be presented beekeeping tools, equipment and products, food and medicines for bees. There will also be presented apitherapy and apicosmetics, sweets and juices made out of medicinal herbs, oils, organic and traditional products, packaging, magazines, books and specialized catalogs.

Edition 2021

61 Exhibitors

Exhibitors and visitors from Arad, Timiș, Bihor, Alba, Sălaj, Satu Mare, Maramureș, Mehedinți, Sibiu, Mureș, Cluj, Bistrița Năsăud, Iași, Argeș, Prahova, Brașov, București and Hungary.



Why should you participate in A(R)picultura 2023?

- It is a specialized event where companies with a rich offer will participate
- Only here you have the chance to be visited by a large amount of potentially interested customers that will find out about your offer and will buy your products

What we will do as organizers?

- We will organize an event within which you can present yourself to the specialized visitors and to the general public
- We will promote the event in order to attract visitors interested in your products and services
- We will provide you our services in order to create the most appropriate framework for presenting your offer

What do you have to do?

- To book early a stand at the fair.
- To prepare an attractive offer for the visitors in order to lead them to choose you for closing a deal.

Goals of A(R)picultura 2023

- Organisation of a quality event for the beekeeping branch of the agriculture in Romania, which should meet all requirements and expectations of exhibitors and visitors.
- Creation of a reference event for the beekeeping sector and for the food industry.
- Strengthening the partnership with professional associations in the sector of beekeeping .
- Developing new partnerships and collaborations with professional associations in the field of beekeeping and food industry.

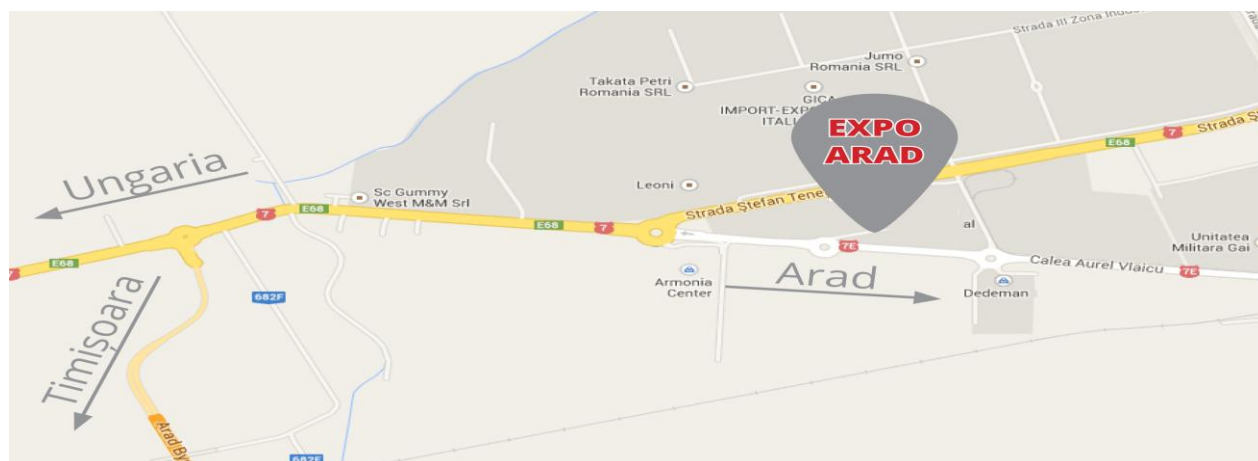


Promotion

- Local and regional media: newspapers, online websites, TV, radio.
 - Specialized magazines and catalogs in the field of agriculture.
 - Online publications in the sphere of agriculture.
 - Social media.
 - Banners, flyers, posters.
- Professional associations – collaboration with professional associations in the field.
 - Newsletter.

About EXPO Arad

- the second largest exhibition center in Romania.
- 1,5 km from the A1 highway.
- 4,000 sqm indoor space.
- 20,000 sqm outdoor space.
- Amphitheater 650 seats.
- Modular conference room 300 seats.
- Two conference rooms each 160 seats.
- Conference room 60 seats.
- Complete Multimedia facilities.
- Simultaneous translation system.
- Restaurant 80 seats, bar.
- Free parking.



Become an exhibitor at:



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