

# ecofrux

fruits of the earth.



**Hazefrux** 

Organic Hazelnuts



**Blufrux** 

Organic Blueberries



**Sallofrux** 

Organic Sea Buckthorn



# Our Crops

We wanted to return to nature, work the land with care and passion, and create a healthy framework for our crops. Thus, in 2017, Ecofrux was born: a family business built from the desire to grow 100% bio-organic fruit. BluFruX is part of the tradition that our team carries on under the EcoFrux umbrella.

Our organic plantations are professionally cared for, with the entire team putting their heart into caring for the plants at every stage of their development. The fruit of our work is an BIO fruit, tasty and rich in nutrients, which brings the benefits of nature closer to our family, to our children. The care with which we treat the crops and the effort to grow them in a natural environment are rewarded with certifications attesting to the BIO quality of our harvests.

You can find our crops on the hills of Lipova and in Prunișor, in an area that's well-known nationally for its fruitful soil, natural and rich in nutrients, which aids the Sallofrux, Blufrux and Hazefrux organic crops in growing harmoniously.

Ecofrux is comprised of three organic crops: sea buckthorn, blueberries and hazelnuts which grow on the hills of Lipova and in Prunișor, and which cover a total of 131 hectares: a true oasis of health in Western Romania, an environment in which the plants grow naturally and yield the tastiest fruit.



**Sallofrux**

Organic Sea Buckthorn

**Blufrux**

Organic Blueberries

**Hazefrux**

Organic Hazelnuts

# Sallofrux

Organic Sea Buckthorn

The idea of Sallofrux took root in 2017.  
We have three authentic Romanian sea buckthorn varieties  
— Mara, Clara and Dora —  
which currently enjoy a royal treatment in the fruitful soil of  
the Western Romanian hillside.



## An organic crop created out of love for quality and health

Out of the desire to bring a valuable source of health to Romania, we formed the Sallofrux division, dedicated to the cultivation of BIO sea buckthorn at the highest standards. Some say sea buckthorn is a kind of native ginseng, thanks to its many health benefits. First of all, sea buckthorn has 10 times more vitamin C than citrus fruits and 2 times more than rose hips.

Vitamin C helps the immune system become stronger and ward off free radicals that cause oxidative stress, which is associated with inflammation and many chronic diseases.





SURFACE

34 ha

## **BENEFITS:**

- Treat stomach or intestinal problems.
- Improve blood pressure or blood cholesterol.
- Prevent or manage blood vessel or heart disease.
- Complement cancer treatment.
- Boost immunity and prevent infections.
- Treat obesity.
- Improve symptoms of cirrhosis.
- Improve eyesight or dry eyes.

**Varieties: Clara, Dora, Mara.**

# Blufrux

Organic Blueberries

We call them Blufrux, but they're also known as blueberries. Ever since 2019, they've been growing in the rich soil which covers 25 hectares of sunny hillside. The fruit, rich in antioxidants and minerals, will soon form the basis of the most efficient cosmetic products and dietary supplements.



## **An organic crop created out of love for quality and health**

Blueberries are extremely rich in antioxidants and vitamin C, essential for fighting environmental toxins. Furthermore, blueberries also contain B vitamins, vitamins A and E, vitamin K, iron, calcium, manganese, zinc, phosphorus, selenium and copper.

Thanks to this mix of vitamins and minerals, blueberries can be called some of the healthiest fruits we can include in our daily diet.





SURFACE  
25 ha

## **BENEFITS:**

It protects the cardiovascular system,  
the immune system  
fight diabetes, excess weight  
They improve the urinary tract, vision, memory

**Varieties: Duke, Lergacy,  
Bluegold, Aurora**

# Hazefrux<sup>leaf</sup>

Organic Hazelnuts

Hazefrux, the first hazelnut crop by Ecofrux, took root in 2020, on a surface of 72 hectares. Its fruit, rich in nutrients and boasting therapeutic properties, will be used in the pharmaceutical and cosmetic industries.



## **An organic crop created out of love for quality and health**

Hazefrux BIO hazelnut culture - established in 2021, on an area of 72 Ha out of 82 Ha owned.

The water requirement is provided by a fully automated irrigation system with two buried drip irrigation systems.  
Specific agricultural machinery is of the latest generation





SURFACE  
72 ha

## **BENEFITS:**

Rich in antioxidants  
Anti-inflammatory effect  
They improve brain functions  
They reduce cholesterol levels

**Varieties: Tonda Giffoni, Tonda  
Romana, Nocchione.**



# The advantages of collaborating with Ecofrux



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Our BIO products are kept under special conditions to preserve all their properties, vitamins and nutrients over time



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Our experts make sure that the plants have the best growing conditions, and that you choose the best varieties for your business.



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Ecofrux production is generous, doubling from year to year. If in 2020 we have 80 tons of fruit, from 2022 we will exceed 260 tons.

fruits of the earth. 



**Romania / Arad / Lipova**

46.088° N / 21.695° E

**ecofrux**<sup>leaf</sup>

[www.ecofrux.ro](http://www.ecofrux.ro)

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