



Freskon

2-4|4|2020

THE FRESH SHOW

6th INTERNATIONAL TRADE SHOW FOR
FRUITS & VEGETABLES

THESSALONIKI
INTERNATIONAL EXHIBITION
& CONGRESS CENTER
GREECE



THE FRESH SHOW

FRESKON is the largest Fruits & Vegetables trade show in the Balkans and South-Eastern Mediterranean

WHY FRESKON?

In just 6 years FRESKON has succeeded in becoming the strategic link between companies trading in fresh fruit & vegetables and the international markets.

FRESKON is a key tool for the growth of enterprises trading in fresh fruit and vegetables in the broader region towards the global market and vice versa, thanks to its strategic location, its exceptional organization and the extensive networking opportunities it offers.



SQUEEZE EVERY DAY!

WHAT IS FRESKON?

“Freskon is an international meeting point for companies, producers and traders.

It is a high-quality exhibition with numerous activities supporting the growth of trade and exports, the showcasing of exception fruit and vegetable products, and the expansion of collaborations. The international trade show features a dynamic program of B2B meetings, international conferences, side events, presentations of innovative products, speeches, etc.

Freskon is being organized by TIF-HELEXPO from 2 to 4 April 2020 at the TIF-HELEXPO. International Exhibition Center in Thessaloniki. The location is a strategic hub at the European level for the transport of fruit and vegetables.”



JUST PEACHY!



This year, the International Apple congress stands out with the participation of acclaimed speakers from Greece and abroad.

LIME FEELIN' GOOD



FreshCon market (B2B meeting point of the largest Balkan and SE Europe's Super Market Chains)

In a specially designed area at the pav.13, there are supermarket chains from Greece, the Balkans, the rest of Europe and the Middle East, where the professionals participating as exhibitors have the opportunity to meet the responsible buyers of the largest supermarket chains for 2 days



IT TAKES TWO TO MANGO!

EXHIBIT CATEGORIES

- Fresh fruit & vegetables
- Organic products
- Packaging & standardization machinery and materials
- Transport & logistics companies
- Quality control laboratories

PARTICIPANTS

- Cooperatives
- Producers
- Fruit & vegetable wholesalers
- Fruit & vegetable importers/exporters
- Retailers
- Greek & foreign supermarket chains
- Logistics companies
- Consulting companies
- Certification companies



Freskon 2019

at a 'Glance'

- **13.500m²** exhibition area
- **200** exhibitors from 17 countries
- **150** hosted buyers from 33 countries
- **4.500** trade visitors from 35 countries



PARTICIPATION COST

FACADES:

ONE SIDE

TWO SIDES

THREE SIDES

FOUR SIDES

TYPE:

MARKED FLOOR AREA

MARKED FLOOR AREA

MARKED FLOOR AREA

MARKED FLOOR AREA

OUTDOOR

€/SQ.M

80,00€/m2

88,00€/m2

96,00€/m2

104,00€/m2

50,00€/m2

DISCOUNTS

- From 32 to 54 sq.m.: 10% discount
- From 55 to 85 sq.m.: 15% discount
- From 86 sq.m or more 20% discount

Discounts concern the rental of space (marked floor area)

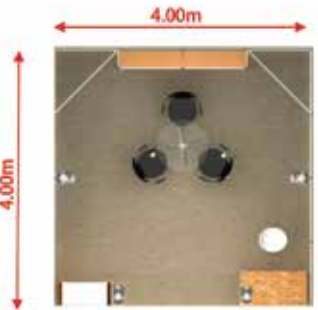
TYPE 2



| | |
|--------------------------|--|
| FLOOR | CARPET IN BEIGE COLOR |
| STRUCTURE | OCTANORM ALUMINIUM SYSTEM (H=2.5m) |
| PANELS | BEIGE PANELS |
| FURNISHING | 1 DESK, 1 SMALL TABLE, 3 CHAIRS, |
| ELECTRICAL INSTALLATIONS | 10 ELECTRIC SPOTLIGHTS/12SQ.M, 1 SOCKET POWER 500W/12SQ.M, POWER CONSUMPTION |
| SIGN | COMPANY LOGO IN VINYL |
| PRICE | 19€/SQ.M |

COST OF SPECIAL STAND PREFABRICATED BY THE ORGANISERS

TYPE 3



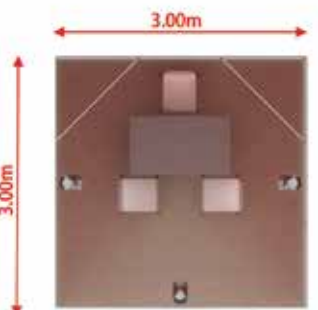
| | |
|--------------|---|
| FLOOR | CARPET IN BEIGE COLOR |
| STRUCTURE | OCTANORM ALUMINIUM SYSTEM (H:2.50m) |
| PANELS | IN BLACK COLOR COMBINED WITH OSB |
| SIGNAGE | COMPANY LOGO IN OVAL SIGN |
| FURNISHING | INFO: OSB (1.00x0.50), 1piece STOOL: WHITE COLOR, 1piece TABLE, 1piece CHAIRS, BLACK LACQUERED, 3pieces SHOWCASE 0.80x0.40 (WITH 3 GLASS SHELVES), 1piece SHELVES, 4pieces |
| POWER SUPPLY | SOCKET 500W: 1piece |
| LIGHTS | HQI SPOTLIGHTS: 4pieces |
| PRICE | 40€/m² |

TYPE 3 (showcase)



| | |
|--------------|--|
| FLOOR | CARPET IN BEIGE COLOR |
| STRUCTURE | OCTANORM ALUMINIUM SYSTEM (H:2.50m) |
| PANELS | IN BLACK COLOR COMBINED WITH OSB |
| SIGNAGE | COMPANY LOGO IN OVAL SIGN |
| FURNISHING | INFO: OSB (1.00x0.50), 1piece STOOL: WHITE COLOR, 1piece TABLE, 1piece CHAIRS, BLACK LACQUERED, 3pieces DISPLAYS, OSB (0.90x0.50), 2pieces SHELVES, 4pieces |
| POWER SUPPLY | SOCKET 500W: 1piece |
| LIGHTS | HQI SPOTLIGHTS: 4pieces |
| PRICE | 40€/m² |

TYPE 4



| | |
|------------|---|
| FLOOR | ALMA ELEA CARPET IN GRAY COLOR |
| STRUCTURE | OCTANORM ALUMINIUM SYSTEM : .50m). PANELS IN RED COLOR |
| SIGNAGE | COMPANY NAME IN VINYL |
| FURNISHING | DESK, 1piece. WHITE LAQUERED CHAIRS, 3 pieces |
| LIGHTS | 500W SOCKET, 1 piece HQI 150W, 3 pieces |
| PRICE | 25€/m² |

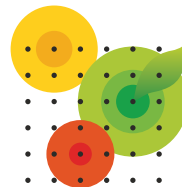


Freskon

THE FRESH SHOW



INTERNATIONAL
APPLE CONGRESS
Thessaloniki, Greece, 2 April 2020



FreshCon 2020
MARKET 3-4 | 4
THESSALONIKI

Information

T: 2310 291 161

F: 2310 2915541

E: freskon@helexpo.gr

freskon.helexpo.gr

Under the auspices of



HELLENIC REPUBLIC
MINISTRY OF INTERIOR
& ADMINISTRATIVE RECONSTRUCTION
(MACEDONIA & THRACE)

Official Bank



NATIONAL BANK
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