

Agromalim.ro

International Fair for Agriculture, Food Industry and Packaging

7 to 10 September 2017
Expo Arad

Field demonstrations • tillage and sowing

Animal Exhibition
Traditional Products Salon

ORGANIZATOR

CCIA  ARAD
Camera de Comerț, Industrie
și Agricultură a județului Arad



USAMVB
„Regele Mihai I al României”
Timișoara

PARTENERI

AGENȚIA NAȚIONALĂ
PENTRU ZOOTEHNIE

OFICIUL JUDEȚEAN PENTRU
ZOOTEHNIE ARAD

ASOCIAȚIA CRESCĂTORILOR
DE ANIMALE ARAD

ACO „PĂSTORUL”
CRIȘANA

ACOC „MIORIȚA”
CHIȘINEU CRIȘ

CU SPRIJINUL



STAȚIUNEA DE CERCETARE
DEZVOLTARE PENTRU
CREȘTEREA BOVINELOR
ARAD

PARTENERI MEDIA



Agromalim

**The largest agricultural exhibition in western Romania
and one of the most important at national level**

The exhibition will have technologies, agricultural machinery and equipment, inputs for plant culture farms, husbandry systems and animal feed, veterinary medicines and instruments, food industry equipment, agrifood products, packaging techniques, consultancy services, magazines, books and specialty catalogues.

**Field demonstration – tillage and sowing
Animal Exhibition • Traditional Products Salon**

2017 Edition

280 exhibitors from Romania, Hungary, Germany, Austria, Italy, Serbia
3,500 sqm indoors and 35,000 sqm outdoors.



Conferences on specialized topics • Business Meetings

Related events: business meetings, company presentations, meetings of professional associations members, cultural and artistic programs, competitions for visitors, raffles.

Why should you participate in AGROMALIM 2017?

- Only here you have the chance to be visited by over 15.000 potential customers in just 4 days.

- The largest manufacturers and importers of agricultural machineries are present every year, AGROMALIM having one of the richest offers in Romania.
- Breeders associations meet every year in Arad and with their support, the traditional animal exhibition will be organized being exposed cattle, sheep - dairy, mixed and meat breeds, equine, pets.
- The Western Romania is an agricultural area with a great potential and the tradition of the XXVI editions, attracts each year in Arad, farmers from all over Romania, who come to take the pulse of agriculture in early autumn.

What we will do as organizers?

- We will organize an event within which you can present yourself to the specialized visitors and to the general public.
- We will promote the event in order to attract visitors interested in your products and services.
- We will provide you our services in order to create the most appropriate framework for presenting your offer.

What you have to do?

- To book early a stand at the fair.
- To prepare an attractive offer for the visitors in order to lead them to choose you for closing a deal.



Goals of the fair

- A quality event for the agriculture in Romania, which should meet all requirements and expectations of exhibitors and visitors.
- Creating an optimal platform for interaction between products and services providers and farmers
- Strengthening the status of a reference event at national and euro regional level.

Promotion

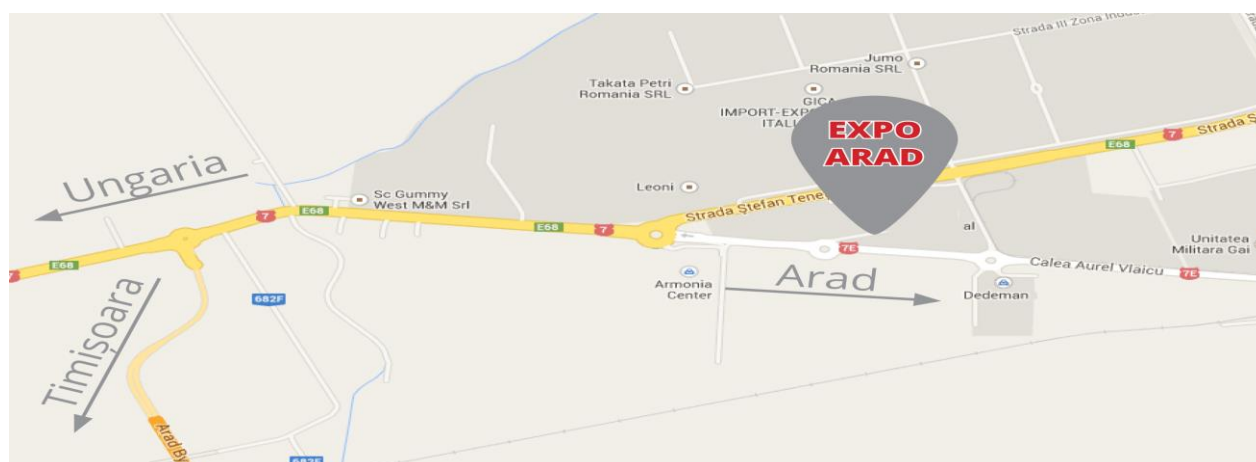
The success of a specialized fair is mostly due to a well targeted promotional campaign.

- Local and regional media: newspapers, online websites, TV, radio.
- Specialized magazines and catalogues in the agriculture and food industry - media partnerships.

- Online publications in the sphere of agriculture and food industry - media partnerships with all important online publications.
- Social media.
- Banners, flyers, posters.
- Professional associations – collaboration with professional associations in the agricultural sector and food industry.
- Deconcentrated institutions - participation in information actions for farmers of various institutions which are deconcentrated at county level.
- Newsletter.

About EXPO Arad

- The second largest exhibition centre in Romania.
- 1,5 km from the A1 highway.
- 4,000 sqm indoor space.
- 35,000 sqm outdoor space.
- Amphitheatre 650 seats.
- Modular conference room 300 seats.
- Two conference rooms each 160 seats.
- Conference room 60 seats.
- Complete Multimedia facilities.
- Simultaneous translation system.
- Restaurant 80 seats, bar.
- Free parking.



Become an exhibitor at

Agromalim®

Contact

Cimi Enache

Phone: +40.730.188 291

Email: cimi.enache@ccia-arad.ro

Doina Vasilescu

Phone: +40.730.188 292

Email: doina.vasilescu@ccia-arad.ro

