

#ICEC2017

International Conference Entrepreneurial Cooperation

with B2B meetings and EU funding Seminar

Organization:















Title: «International Conference on Entrepreneurial Cooperation»

The 1st «International Conference on Entrepreneurial Cooperation» will take place between 16-17 February 2017 in Orestiada, Northern Greece. Enterprises, Academic Institutes, Chambers of Commerce and Local Governmental Services from Greece, Romania, Bulgaria will have the opportunity to work together towards the development of the regional entrepreneurial context, in three interactive sessions. The Event is an initiative of the Chambers of Evros and Kavala under the auspices of Region of E.M.T-Regional Unit of Evros and Municipality of Orestiada. Registration is open until February 7 2017.

The aim of the event is to establish "cooperation bridges" among neighboring commercial & industrial entities from participating countries, to build solid entrepreneurial relationships and encourage academic partners to support through research & development. The event is supported by Enterprise Europe Network (<u>EEN</u>) , Praxi Network (<u>National Contact Point for Horizon 2020</u>), Democritus University of Thrace - Agricultural Department (<u>DUTH</u>) and the National Centre of Research and Technology (<u>NCRT</u>) through the Institute of Applied Bioscience (<u>INAB</u>).

Participants will have the opportunity to seek for commercial and industrial cooperation and synergies through pre-scheduled B2B meetings, receive individual support from experts, attend roundtable discussions, and understand how EU instruments can help advance their business.

First Session: The Informative session will host keynote speakers from the abovementioned bodies to present funding opportunities through the exploitation of EU instruments and the role of Enterprise Europe Network in supporting business eco-system. More specific the audience will be introduced to European Agency for Small and Medium Enterprises (<u>EASME</u>) and instruments designed to support small medium enterprises including INTEREG V, Horizon 2020, SME Instrument, Fast Track to Innovation and SME Associate. Participants at the end of the sessions will have the opportunity to receive individual first aid support on the application process from experts.

Second Session: During the second session roundtables between all stakeholders will take place to trigger a active dialogue between participants. The roundtables are designed to last 25 minutes each and divided in three key areas and one General:

- Agricultural
 - Food & Dairy Products
 - Materials, Tools and Machinery











- High Technology
- Tourism
- Other Industries

Third Session: In the third session prescheduled B2B meetings are organized to support enterprises seeking to establish collaborations and synergies. Participants can attend up to 8 prescheduled meetings lasting 25 minutes each. The immediate benefits are:

Business:

- Meet other businesses to exchange good practices and build potential for cooperation on commercial and industrial context.
- Opportunity to discuss with research institutions and focus on the application of EU funded programs to advance their operations or tackle certain industry issues.
- Explore the potential gains from Enterprise Europe Network.

• Regional Government, Institutions and Local Authorities:

- Understand the challenges of entrepreneurial operational context form the bottom up
- Identify interventions to support them in the framework of the regional RIS3 and in Cross Border Cooperation Programme.

Furthermore the entrepreneurs can schedule individual meetings with experts from INAB, Praxis Network and Enterprise Europe Network to discuss any queries, existing calls or seek for suitable partners and research institutions. Participants through a prescheduled individual meeting can receive customized consultation and support on the financial, legal and administrative integrity of a project proposal.

In order to participate in the roundtables, individual support sessions and B2B meetings conference registration is mandatory.

To register follow the link provided and book your ticket until February 5 2017.

Link for Booking: https://icec2017.eventbrite.com

For any queries contact us at: marketing@evroschamber.gr











Organization:





Auspices





Supported by:









